

Identifying Scholarly Journals, Peer Reviewed/Refereed. Journals, Magazines and Trade Publications

	Scholarly	Peer Reviewed/Refereed	Magazines	Trade
Who wrote it?	Written by experts/ professionals in a specific field.	Written by experts/ professionals in a specific field.	Written by professional or free-lance writers.	Generally written by those working in the specific field.
	It is authored by academics and is published by a recognized society with academic goals and missions. The author(s) name appears at the beginning or end of the article. The author(s)' credentials may be included as part of the article.	The author(s) name appears at the beginning or end of the article. The author(s)' credentials may be included as part of the article.	The author's name does not always appear in the article.	The author's name does not always appear in the article.
Who reads it?	Written in technical and scholarly language understood by professionals and students in that field.	Written in technical and scholarly language understood by professionals and students in that field.	Written for a general audience.	Written for those working in the specific field.
What is it like?	Deals with academic study and research in its field.	Before publication, articles are reviewed by one or more outside experts (peers) in the field.	Deals with general interest and current topics.	Rarely – if ever – includes a bibliography.
	Always includes a bibliography. (List of sources or citations.)	Deals with academic study and research in its field. Includes a bibliography.	Rarely – if ever – includes a bibliography.	Deals with subjects specific or related to its field.
	The articles generally have a serious, sober look. They often contain graphs, charts and occasional photographs. Articles are often refereed/peer reviewed.	The articles generally have a serious, sober look. They often contain graphs, charts and occasional photographs. A journal that is peer-reviewed is not always considered scholarly.	The articles generally have glossy photographs and illustrations. The publication includes ads. Articles are never refereed/peer reviewed.	The articles generally have glossy photographs and illustrations. The publication includes advertisements. Some trade publications are actually peer reviewed, but that doesn't mean they are scholarly.
How do you find articles in these periodicals?	Found in subject specialized indexes. Some can be found in general subject indexes.	Found in subject specialized indexes. Some can be found in general subject indexes.	Found in general indexes.	Found in general indexes and some subject specialized indexes.
Examples:	<i>Cell</i> <i>Psychology, Public Policy, and Law</i> <i>Tourism and Hospitality Research</i> <i>Transportation</i> <i>Zygote</i>	<i>Acta Criminologica</i> <i>Cell</i> <i>Topics in English Linguistics</i> <i>Urban Policy & Research</i>	<i>A Penny Saved</i> <i>Harper's Bazaar</i> <i>Horse and Horseman</i> <i>National Geographic</i> <i>Newsweek</i> <i>Time</i>	<i>Air Cargo World</i> <i>American Vegetable Grower</i> <i>Beverage World</i> <i>Boat Technology</i> <i>International Dairy Farmer</i> <i>National Fisherman</i>

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Caution: Database creators may use differing criteria to determine peer-reviewed and/or scholarly status. For better authority, check: ***Ulrich's International Periodical's Directory***, or the instructions to authors in the journal itself.